

LEARNING



University of Tennessee: (GO VOLS!)

Bachelor of Fine Arts in Graphic Design | May 2008

HONING



Col. Littleton Ltd Inc.: Associate Art/Creative Director | March '10 - present

- Design and layout the company's annual catalog (reaching ~30,000 customers) through the development of typography, themes and flow; Photoshop and photo editing, as well as, assisting with set up and execution of photo shoots.
- Act as lead designer on comprehensive redesign of website. Continue to keep www.colonelittleton.com fresh and current. Perform general maintenance and up keep.
- Design emails, mailers and box stuffers for marketing and advertising purposes; as well as, all internal communications and retail store signage.
- Develop multiple package designs for both retail products and wholesale partners' distribution and point of purchase displays. Communicating directly with printing companies to arrive at a quality solution, while maintaining cost effectiveness and accurately conveying the desired message.
- Perform other in house production requirements such as cad technical drawings for leather goods, die production and stamp design for various product branding.

Cherry Heart Music & Entertainment: Designer | January '10 - March '10

Designed promotional print packets for various music artists and upcoming releases. Created imagery for use on artists' websites' and other electronic media.

BLAST PANEL: Designer | October 2008 - April '09

Created themed, editable templates utilizing Flash, Photoshop and Illustrator for use in on location business advertising.

TRAINING



Highlander Research and Education Center and Professor:

Created 6, 2'x 4.5' traveling panels for 75th Anniversary celebration. | Summer 2007

Fiveman Productions:

Graphic Design intern: Gained experience in motion graphics. | Fall 2007

PAUL TIME



Following the latest and greatest in tech:

Everything from new patents to the latest phone to newest in responsive web design. I also enjoy listening to *Build & Analyze*, *The Talk Show* and *Hypercritical* on the *5by5 Network*.

Pumping the Iron:

Lifting weights, doing P90X, Insanity, the occasional road race and, eventually CrossFit.

Woodworking:

A developing passion I cannot get enough of. I enjoy working with my hands. The ability to create something from raw wood speaks to my soul.

THE GOODS



Knowledgeable with digital camera and application
Comfortable with both Mac and PC platforms

Able to lift large, heavy objects with ease
Witty, hilarious and surprisingly flexible
Can operate at a skin-tingling speed

Technical drawings for die cutting
Magento CMS/Backend Platform

CSS, html and FTP applications
Adobe CS5 in all its goodness
Wacom tablet skills

PaulChinetti.com

Nashville, TN

paul.chinetti@gmail.com

931 * 624 * 9687